

## **Allied Members Roundtable**

March 23, 2017; 12PM-1PM

Led by Christine Sheng

### Attendees:

- ✓ Royce Flournoy, Texas Construction Co.
- ✓ Regina Munson, Anchor-Ventana Glass
- ✓ Felix Munson, Anchor-Ventana Glass
- ✓ Katie Harris, Rvi Planning + Landscape Architecture
- ✓ Christine Sheng, Rogers-O'Brien Construction Company
- ✓ Daniel Woodroffe, dwg. landscape architecture
- ✓ Molly Emerick, Austin Energy Green Building
- ✓ Sarah Beckendorfer, Captive Audio
- ✓ Lindsey Russian, Durango Doors
- ✓ Logan Chism, The Chism Company
- ✓ Melinda Kenning, BPI
- ✓ Vickie Dunlevy, Austin ShadeWorks
- ✓ Mark Whaling, Austin Concrete Development
- ✓ Kristof Irwin, Positive Energy
- ✓ Channing Wilson, SPI
- ✓ Lindsay Wiebrand, Texas Sun and Shade
- ✓ Dustin Goss, Texas Sun and Shade
- ✓ Benjamin Roberts, TimberTown
- ✓ Kyle Harkrider, TimberTown
- ✓ Lauren Austin, AustinYessayan
- ✓ Steve Mooris, Acme Brick
- ✓ Stephen Coyle, Miller Imaging and Digital Solution
- ✓ Rex Drake, Jordan & Skala Engineers
- ✓ Cynthia Garza, Texas Bomanite
- ✓ Luis Jauregui, AIA Austin Board President
- ✓ Ingrid Spencer, AIA Austin Executive Director
- ✓ Julia Higginbotham, AIA Austin Events Manager
- ✓ Monica Capozziello, AIA Austin Operations Manager

### Items Discussed:

-Here is what you can do, how AIA would like you involved

-National branding on all affiliates – streamlined and brought us all together. Three-tier organization – national, state, local

-National conference (6,000 people), TxA convention (2,500 people), AIA Austin Summer Conference (350 people, mainly local)

-As an Allied Member, you can attend events as a member, become a board member, chair a committee. Volunteering for Homes Tour gives more exposure, Design & Honor Awards and Luncheon Speaker Series let you meet more members, network, learn about architecture and other topics. Summer Conference lets you meet many members who are getting their required learning credits.

-Discussion of Strategic Plan – growing community in Austin, core values: creative problem solving, design excellence, diverse and inclusive community, integrity, visionary leadership. Strategic priorities: membership, public role, a true center, financial strength, financial strength, organizational alignment. Allied Members can have a role in each of these.

#### What ideas do we have? What do we want the roundtable to be?

Education: can make a presentation, especially with CE (Continuing Education) credit – can be accredited by AIA National or go through AIA Austin to get class approved.

Rotating exhibits, thought programming.

Growing population: get more involved with CodeNEXT and policies, get involved with ASLA, integrate disciplines.

Food for Thought: for Allied Members to present to architect members for CE credit. Has been turned into a full-day of classes every quarter. Can also be lunch sponsor and have a display/speech to members.

#### Suggestions from members:

-Open to quarterly or bi-monthly meetings. Share best practices, share CE topics, discuss connection points, what architects need from us – have them explain their process.

-Semiannual meeting would be more than sufficient to engage the allied members and could have topics submitted for discussion in advance to prepare an agenda. Perhaps it's a 90-minute meeting instead to capitalize on discussion time.

-Connect Allied and architect members more.

-Discussion in the Allied Member Roundtable where a panel of architects are brought in to discuss vendor/architect relations. There are many good vendors with brilliant ideas and products that could be very valuable to architects, but we simply do not know the best ways to connect. Even after serving at committee levels, those meetings don't solidly allow for extraneous conversations among its members to discuss outside topics. Times have changed how vendors approach firms to engage them. We used to offer the lunch & learns and as we well know, those became a dying breed and needed revamping. And not every idea or topic is covered under or suitable for an official CE course. We would love to hear from the panel of architects some successful recommendation as to how to engage them to bring to light new ideas and conversations. What works for them? Videos? Phone calls? Private luncheons for their teams? Our worlds can all be very 'noisy' with people pitching products and services all the time. It would be helpful if they took a moment to reflect and identify ways they think would be suitable for engagement. If we continue the Allied Roundtables I think it would be very

advantageous to have a panel of architects there each time to speak on behalf of their industry on any topics that might arise on our agendas.

-A way to find good tradespeople.

-Quarterly roundtables where everyone can give brief insight into their industry.