

# DESIGN EXCELLENCE CONFERENCE

Each August, AIA Austin hosts this educational conference offering the design community up to 39 CEU courses curated by members, plus daily keynotes. The event draws some 350 design professionals together to learn, be inspired, and connect with peers.

## **Keynote Sponsor (\$2,500, three available, Allied Membership required)**

*All Exhibitor benefits, plus*

- Logo on-screen before sponsored keynote session
- Opportunity to deliver 2-minute presentation before speaker

## **Lanyard Sponsor (\$2,500, Allied Membership required)**

*All Exhibitor benefits, plus*

- Logo on lanyard for registrant name tags
- One in-body ad in Archi-Facts, our weekly public digital newsletter with 4600+ subscribers/ 47% average open rate/ 3% average click rate

## **Coffee or Lunch Break Sponsor (\$2000, Allied Membership required)**

*All Exhibitor benefits, plus*

- Opportunity to have representative present in coffee/lunch area on day of sponsored break
- Acknowledgment in conference schedule and on event signage



Photos by Patrick Y Wong / AtelierWong.com

## **SPONSORSHIP OPPORTUNITIES**

CONTACT: **512.452.4332** | [annissa@aiaaustin.org](mailto:annissa@aiaaustin.org) | [AIAAustin.org](http://AIAAustin.org)



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continued

## **Premium Exhibitor (\$1250 Allied Members/\$1500 Non-Members)**

- All Exhibitor benefits, but with 10-foot table in prominently-located exhibit space
- **OPTIONAL** Opportunity to present one 15-minute "nano-session" related to your company's product/service, offering a 0.25-CEU credit to registrants (course content deadline: July 31)

## **Exhibitor (\$750 Allied Members/\$1000 Non-Members)**

- 5-foot exhibit table
- Listing with link on event announcements and web page
- One complimentary registration
- company listing on the Sponsorship Directory on our conference registration platform/event app
- Access to conference directory following the event
- Acknowledgment in at least one social media post

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